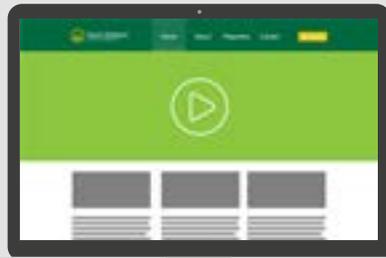# RANDOM ESTATE

More instructions, easier navigation and more sales!

A powerful, cost-effective property listing solution, designed for estate agents, lettings agents and property managers who want to better promote their properties easily across all platforms. This means more instructions, easier navigation for customers and more sales.
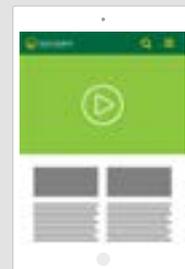
For Web.

When a customers arrives at your website, it is essential they can easily search properties with ease. We build fully functional content managed property websites, a complete solution for promoting your latest properties.

For Mobile.

Our mobile apps are not only elegant and contemporary, built using the latest development environment and written in native code, resulting in a more stable mobile app, allowing for a much improved user experience.

For Desktop.

Our desktop application is easy to use, allowing administration not only of your website and mobile apps. It gives you full control of your content; add, edit or remove everything from pages to blog post in a few clicks.

What they say about us.

"
The website looks great and it exceeded our expectations. Creative originality backed up with some serious technical know-how. In the very first month we noticed an immediate improvement in user enquires and many new property listings submitted.

- Ginger Tomm
http://gingertomm.com

"
Our Random Estates website has revolutionised our digital presence. We've not only received comments from clients about the modern design, and ease of use across different devices but has had a marked effect on the registered interest in our properties.

- Beville Estate Agents
http://beville.co.uk

Contact:
Francis Cole

Telephone: +44 (0)203 056 1441
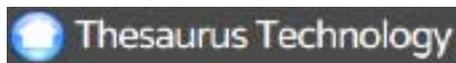Email: francis.cole@random.agency

RANDOM ESTATE

Get connected quickly and easily.

Random Estate integrates seamlessly with your existing real-time property data feed, so when you load properties onto your existing system, your website and mobile app will collect and list them automatically.

No back-end system?
No problem! Our connected desktop app is simple and cost effective solution to manage your properties.
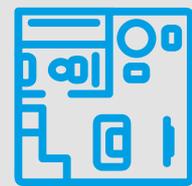
RENTMAN
SOFTWARE FOR LETTING PROFESSIONALS

Veco
by Eurolink

dezrez

vebra

REAPIT

VTUK

LetMC.com
lettings software

EstatesIT

expertagent

winMan

core
SYSTEMS

YARDI

AgentPro

Buildium
Property Managed.

Jupix

alto

Qube
Global Software

Thesaurus Technology

VIRTUALNEG

P2Gold

Who uses RandomEstate?

FOR SALE

FOR RENT

Estate Agents.

Letting Agents.

Property Developers.

In addition businesses and industries taking advantage of our solution also include; Property Managers, Property Portals and Home Improvements.

Contact:
Francis Cole

Telephone: +44 (0)203 056 1441
Email: francis.cole@random.agency

Case Study - JP&Brimelow.

Feedback provided by Eddie Ellis, Director

Q) What were the issues you faced before choosing a Random Estate solution?

A) We had a non-responsive site that was not user friendly and customers could not view properties on a mobile phone or tablet. This was losing us business to our competition. It also took too long to upload properties on to our back office system and then onto our website meaning an additional workload and unnecessary delay between getting the instruction and putting the home on the internet.

Q) Why did you choose to use Random Estate?

A) We chose Random Estate because they made the entire build and integration process seamless and very easy to use. That made it possible to shorten the time frame between gaining an instruction and having it on available on a site that all our customers could view. They went above and beyond with help and advice, most importantly were transparent and readily available.

Q) How long have you worked with Random Estate?

A) We have been using Random Estate for over 9 years and have successfully updated our site several times during this period. They have continuously put us at the forefront of new technology during this time and have helped us integrate changes within our business model as well.

Q) What impact has choosing Random Estate had for your business?

A) The main impact we have seen is that because our website is so much more user-friendly, our properties are on the market for less time and that has enabled us to sell and let more in less time, with increased profits.

Q) What do you feel are the biggest benefits of using Random Estate?

A) The biggest benefits are that our properties are loaded quicker, across multiple platforms, accessible on multiple devices and look much better. This has enabled us to gain more instructions in an even more competitive market. The incremental business we have achieved from mobile and tablets has been very pleasing.

Q) What has your return on investment looked like with Random Estate?

A) We have seen a remarkable return on investment by using Random Estate. We have quantified that by tracking the number of days we now need to sell or let a property - which has reduced. We also found that since our site is so customer-friendly, people are asking us to sell or let their property and this has had a positive impact on profitability.

Super Flexible Packages.

Packages start from just £99/pcm + VAT

- ✔ Property Website
- ✔ Mobile Website
- ✔ Software data feed
- ✔ Desktop App
- ✔ iPhone/iPad Apps
- ✔ Android Phone/Tablet Apps
- ✔ Enhanced Customisation
- ✔ Fully Managed

- ✔ Online Support
- ✔ Secure Hosting
- ✔ Nightly Backups
- ✔ Regular Updates
- ✔ Security Scans
- ✔ Vulnerability Reports
- ✔ Safety Recommendations
- ✔ Customised Hardening

With setup/on-boarding fees from just £1649 + VAT

Contact:
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